

Duemilaventitré

Two thousand twenty-three

NEW COLLECTIONS



Architectural design



BIOTECH
CORETECH

FLORIM È CERTIFICATA B CORP

FLORIM IS
B CORP
CERTIFIED

Guardiamo al business come una forza positiva in grado di generare profitto e allo stesso tempo creare un impatto virtuoso sulle persone e sull'ambiente. Da sempre.

Le nostre scelte, giorno dopo giorno, ci hanno portato a migliorare il nostro modo di fare impresa.

We conceive the business as a positive force able to generate profits and at the same time create a virtuous impact on people and the environment. Since forever.

Our choices, day after day, have led us to improve our way of doing business.

COSA SIGNIFICA ESSERE B CORP?

Ci siamo misurati con i **più alti standard di performance sociale e ambientale** e dopo un lungo e rigoroso processo di verifica **siamo diventati B Corp.**

Le aziende che riescono a ottenere questa certificazione sono le più evolute al mondo in termini di impatto positivo sia sociale che ambientale.

Costituiscono un movimento globale di 'Purpose Driven Businesses' che ha l'obiettivo di diffondere un nuovo **paradigma economico**, che vede le imprese come protagoniste nel **rigenerare la società.**



Guarda il video *"Essere sostenibile è una scelta quotidiana"* con i volti di alcune delle "persone Florim" che ogni giorno contribuiscono a rendere l'azienda sempre più responsabile.

Watch the video "Being sustainable is a daily choice" with the faces of some of the "Florim people" who contribute to making the company even more responsible, every day.

WHAT DOES IT MEAN TO BE B CORP?

We vied with the **highest social and environmental performance standards**, and after a long and scrupulous verification process, **we became B Corp.**

Companies that succeed in obtaining this certification are the most evolved in the world in terms of their positive social and environmental impact.

*They constitute a global movement of 'Purpose Driven Businesses' whose aim is to diffuse a **new economic paradigm**, whereby companies are the drivers of **social regeneration.***

**FOR
PROFIT**

Ricerca
il profitto
Seeks profit

Certified



Corporation

Ricerca il profitto e ha un impatto
positivo sulle persone e l'ambiente
*Seeks profit and has a positive impact on
people and the environment*

**NON
PROFIT**

Ha un impatto
positivo sulle
persone e l'ambiente
*Has a positive
impact on people
and the environment*

BUSINESS RIGENERATIVO

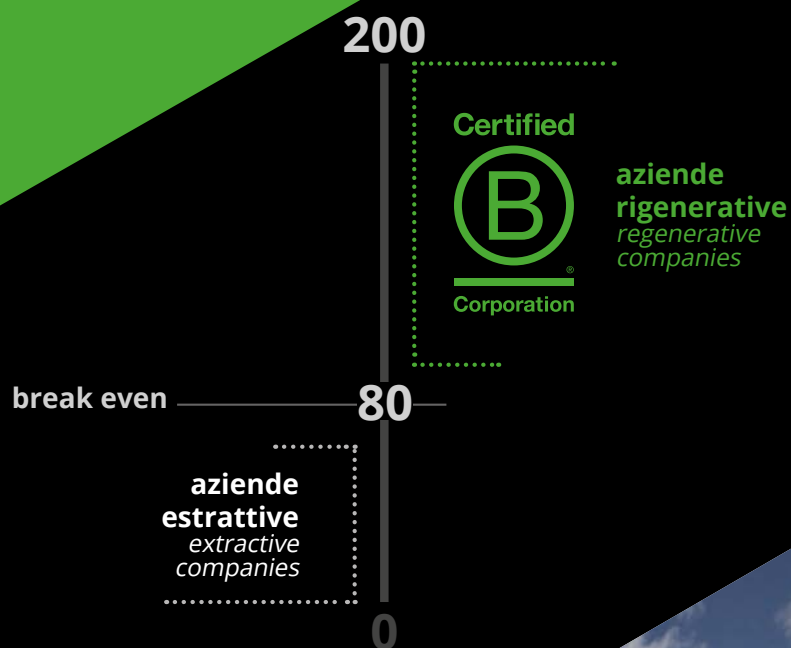
È in corso un **cambiamento culturale** epocale di cui siamo orgogliosi di essere parte.

Uno dei principi fondamentali di tutte le B Corp è quello di adottare un business rigenerativo che si contrappone a quello estrattivo.

Rigenerare significa non solo diminuire l'impatto sulla natura e sull'ambiente che ci circonda, ma addirittura produrre effetti positivi, creando valore condiviso nella società e rigenerando la biosfera.

Diventano B Corp solo quelle aziende che misurano il loro impatto complessivo attraverso il Benefit Impact Assessment (BIA) superando il punteggio di 80 (in una scala da 0 a 200) ed entrando così in una élite di imprese **rigenerative**.

Chi non supera questa soglia viene considerata **azienda estrattiva** ovvero per funzionare consuma risorse economiche, sociali e ambientali superiori di quanto sia in grado di generare come output.



REGENERATIVE BUSINESS

An historical **cultural shift** is under way, of which we are proud to be a part. One of the underlying principles of all B Corps is the adoption of a regenerative business model as opposed to an extractive one.

Regenerating means not only reducing the impact of business on our surrounding nature and environment, but also producing **positive effects, creating shared value in society and regenerating the biosphere**.

Only those companies that measure their overall impact through the Benefit Impact Assessment (BIA) exceeding the score of 80 points can be certified as B Corp, joining an elite of **regenerative companies**. Anyone who does not exceed this threshold is considered an **extractive company** or, in order to function, they consume higher economic, social and environmental resources than they are able to generate as output.

IL PUNTEGGIO DI FLORIM

Il punteggio conseguito da Florim Italia è di 98,1 punti e il consolidato, che comprende la consociata americana, è di 90,9 punti. Così Florim rientra tra le migliori B Corp al mondo.

Solo il 3% delle aziende riesce a superare l'iter di verifica imposto da **B Lab**, ente certificatore di origine americana che oggi opera a livello globale.

FLORIM'S SCORE

Florim Italia score is 98.1 points and the consolidated, which includes the American subsidiary, is 90.9 points. Florim is now one of the best B Corps throughout the world.

Only 3% of companies manage to pass the verification process implemented by **B Lab**, the US certifying body that currently operates on a global scale.

90.9

Florim consolidato
Florim consolidated

98.1

Florim Italia
Florim Italy

Architectural design

Materiale tecnico seguendo le tendenze dell'architettura, per applicazioni quali pavimentazioni industriali e realizzazioni pubbliche a medio e ad alto traffico, come aeroporti, centri commerciali, ristoranti, uffici, negozi, ma anche applicazioni residenziali con un mirato contenuto estetico.

Technical material in line with architectural trends, for applications such as industrial flooring and public buildings with medium to high footfall, such as airports, shopping centres, restaurants, offices, shops, as well as residential applications featuring a targeted aesthetic content.

performance



appea



project




ecobuilding



BIOTECH





Biotech è la collezione di Florim che incontra i principi della Bioarchitettura. Destinata ai progetti architettonici, propone una selezione di pietre industriali in grande formato realizzate attraverso tecnologie innovative che permettono di spingersi oltre la consueta efficienza produttiva che Florim assicura nelle sue Fabbriche 4.0, con alti standard qualitativi in termini di performance tecniche ed estetiche. Un corpo tutta massa e superfici materiche che richiamano le pietre di ispirazione costituiscono il tratto distintivo di Biotech, realizzata utilizzando materie prime certificate e nuovi impianti capaci di decorare riducendo il consumo d'acqua, di energia e di emissioni nell'aria.

Biotech is Florim's collection that meets the principles of Bioarchitecture. Devised for architecture projects, it contains a selection of industrial stones with large size. They have been produced using innovative technologies that take things to an even higher level than the customary production efficiency found in Florim's Industry 4.0 factories, with high standards of technical and aesthetic performance. Biotech's distinguishing features are full bodies and surfaces whose material properties call to mind the stones that inspired them. The products are made using certified raw materials and new decorative systems with lower water consumption, energy consumption and emissions.





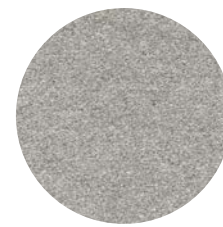
crema stone
matte



stonewood
matte



lapis greige
matte



serizzo stone
matte



crema stone
soft



stonewood
soft



lapis greige
soft



soap stone
soft



crema stone
canneté



stonewood
canneté



lapis greige
canneté



biotech

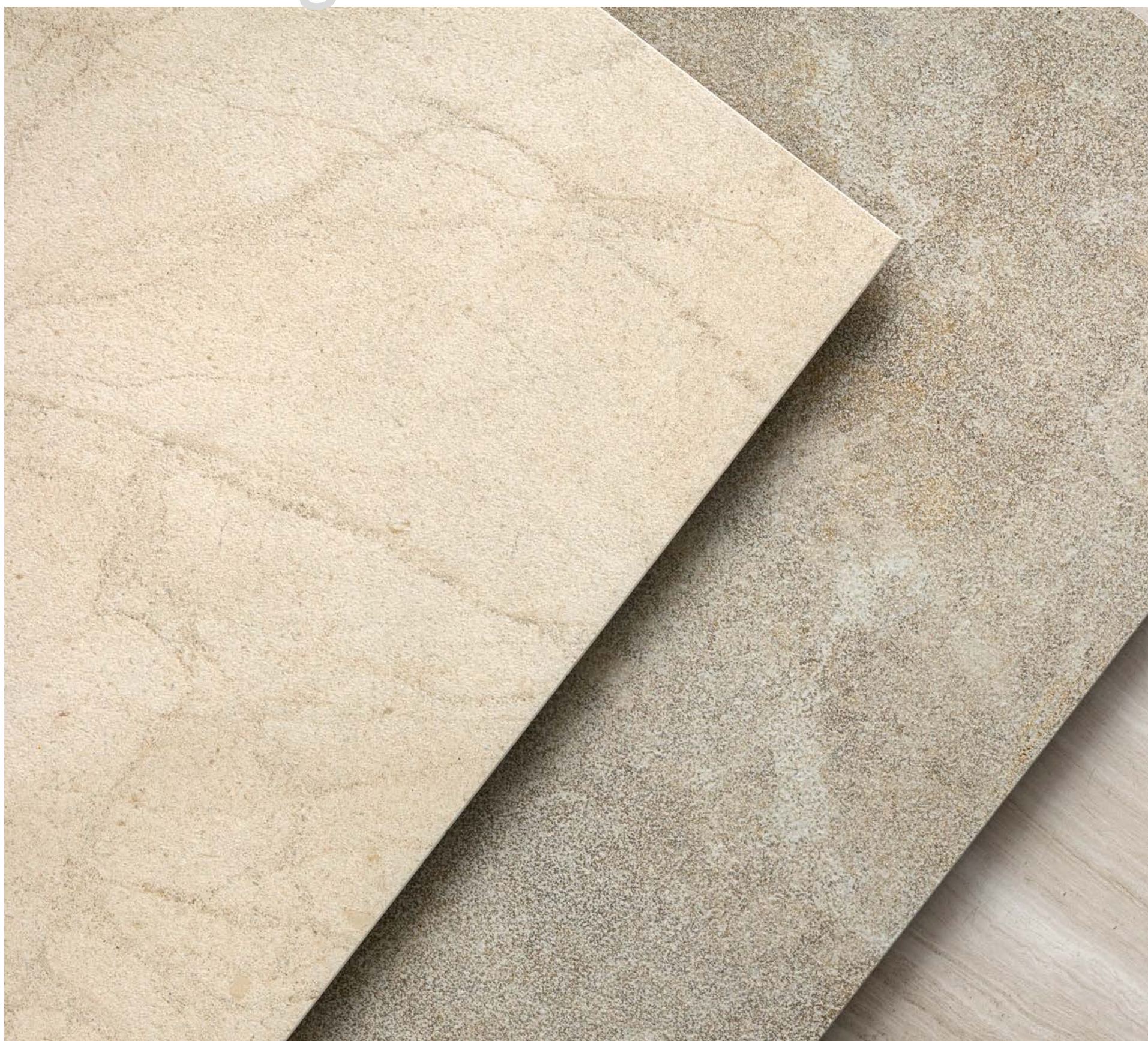
Questa collezione fa parte del progetto **CarbonZero-**, le superfici Climate Positive che riducono la CO₂ in atmosfera.

*This collection is part of **CarbonZero-** project, Florim's Climate Positive surfaces that reduce CO₂ in the atmosphere.*



innovazione tecnologica

technological innovation

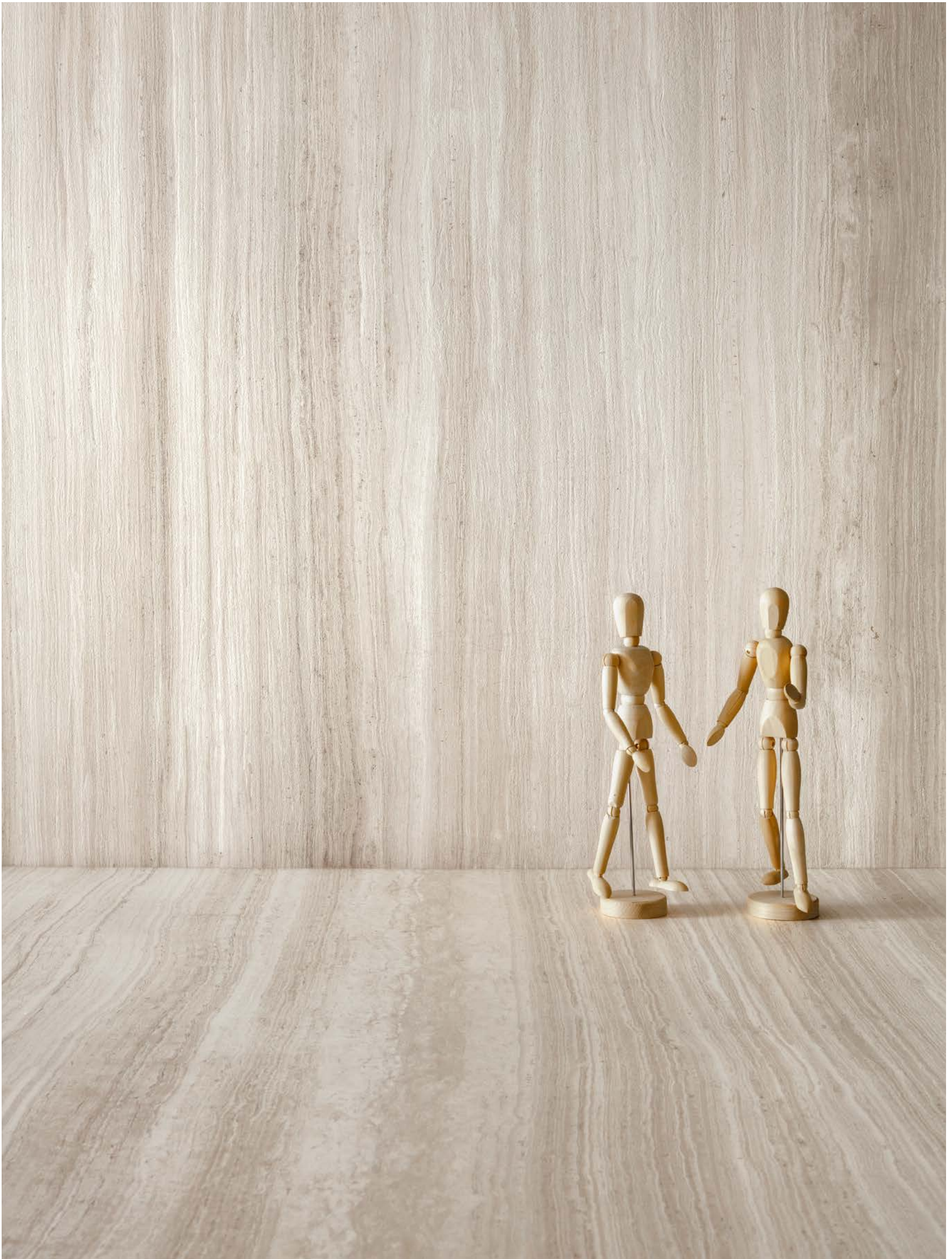






crema stone canneté
crema stone

stonewood





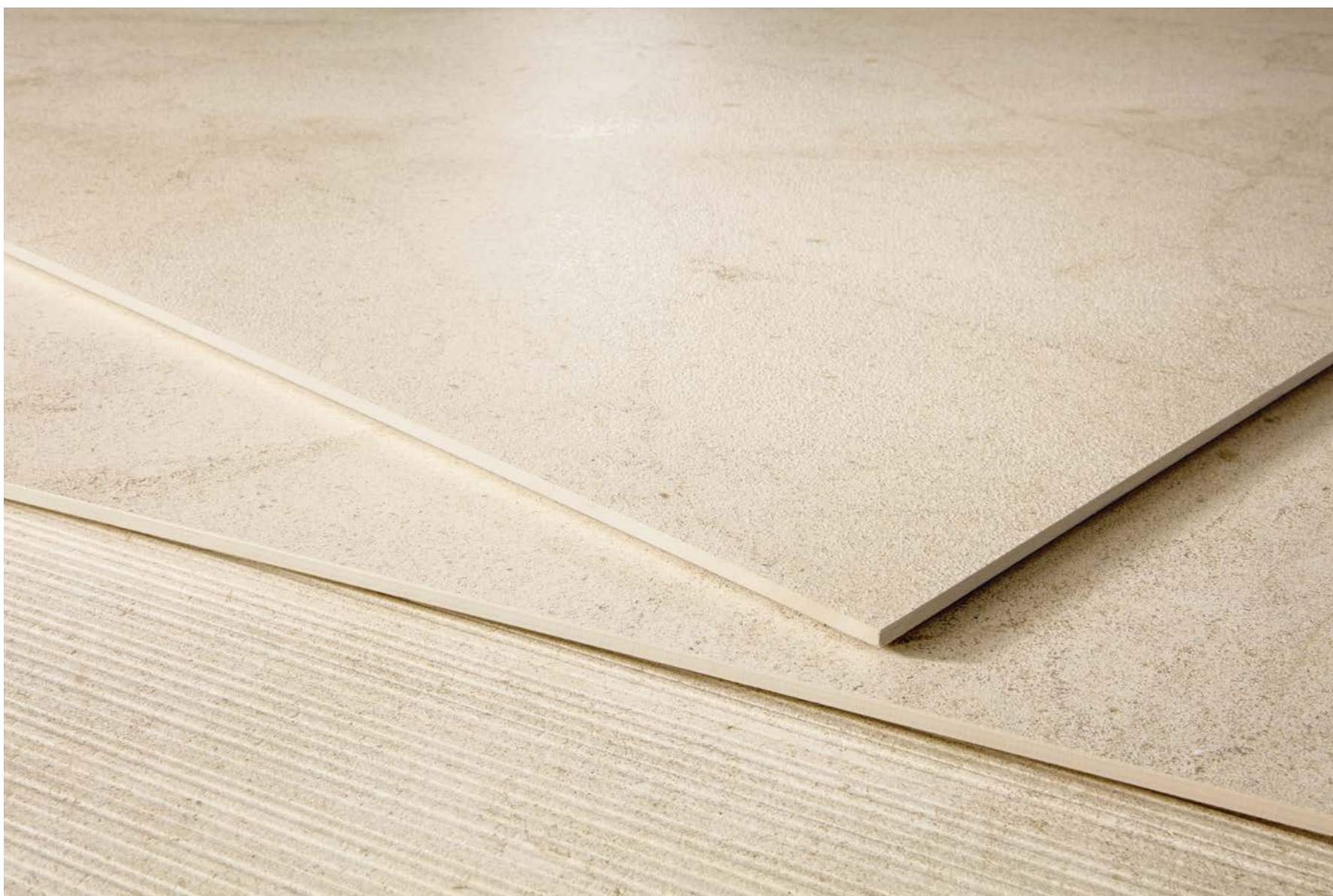
lapis greige



serizzo stone

soap stone





bioarchitettura

sustainable architecture





crema stone



stonewood



matte



soft



lapis greige



pietre industriali
industrial stones

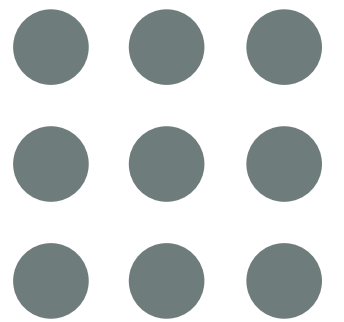




matte



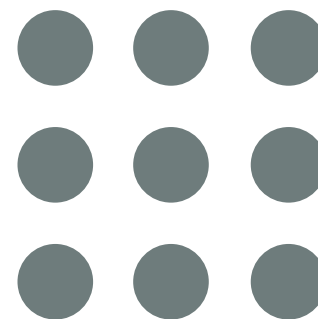
soft



serizzo stone



matte





soap stone



crema stone

GRES FINE PORCELLANATO / FINE PORCELAIN STONEWARE
SQUADRATO / SQUARED

9 mm 3/8" ↑ ↓	COLOR	SURFACE	80x180	60x120	60x60
			31 ^{1/2"} x70 ^{6/7"}	23 ^{5/8"} x47 ^{1/4"}	23 ^{5/8"} x23 ^{5/8"}
BIOTECH	CREMA STONE	MATTE	778856	778861	779221
		CANNETÉ	-	778865	-

6 mm 1/4" ↑ ↓	FLORIM OVERSIZE magnum	COLOR	SURFACE	120x280	120x240	120x120	60x120
				47 ^{1/4"} x110 ^{1/4"}	47 ^{1/4"} x94 ^{1/2"}	47 ^{1/4"} x47 ^{1/4"}	23 ^{5/8"} x47 ^{1/4"}
BIOTECH	CREMA STONE	MATTE	778773	778786	778793	778798	
		SOFT	779015	779019	779022	779025	





stonewood

GRES FINE PORCELLANATO / FINE PORCELAIN STONEWARE
SQUADRATO / SQUARED

9 mm 3/8" ↓	COLOR	SURFACE	80x180	60x120	60x60
			31 ^{1/2"} x70 ^{6/7"}	23 ^{5/8"} x47 ^{1/4"}	23 ^{5/8"} x23 ^{5/8"}
BIOTECH	STONEWOOD	MATTE	778858	778863	779223
		CANNETÉ	-	778867	-

6 mm 1/4" ↓	FLORIM OVERSIZE magnum	COLOR	SURFACE	120x280	120x240	120x120	60x120
				47 ^{1/4"} x110 ^{1/4"}	47 ^{1/4"} x94 ^{1/2"}	47 ^{1/4"} x47 ^{1/4"}	23 ^{5/8"} x47 ^{1/4"}
BIOTECH	STONEWOOD	MATTE	779016	779020	779023	779026	
		SOFT	778777	778791	778796	778801	





lapis greige

GRES FINE PORCELLANATO / FINE PORCELAIN STONEWARE
SQUADRATO / SQUARED

9 mm 3/8" ↑↓	COLOR	SURFACE	80x180	60x120	60x60
			31 ^{1/2"} x70 ^{6/7"}	23 ^{5/8"} x47 ^{1/4"}	23 ^{5/8"} x23 ^{5/8"}
BIOTECH	LAPIS GREIGE	MATTE	778857	778862	779222
		CANNETÉ	-	778866	-


6 mm 1/4" ↑↓	FLORIM OVERSIZE magnum	COLOR	SURFACE	120x280	120x240	120x120	60x120
				47 ^{1/4"} x110 ^{1/4"}	47 ^{1/4"} x94 ^{1/2"}	47 ^{1/4"} x47 ^{1/4"}	23 ^{5/8"} x47 ^{1/4"}
BIOTECH	LAPIS GREIGE	MATTE	778774	778789	778794	778799	
		SOFT	779014	779018	779021	779024	






serizzo stone

GRES FINE PORCELLANATO / FINE PORCELAIN STONEWARE
SQUADRATO / SQUARED

9 mm 3/8" ↓	COLOR	SURFACE	80x180 31 1/2" x 70 6/7"	60x120 23 5/8" x 47 1/4"	60x60 23 5/8" x 23 5/8"
BIOTECH 	SERIZZO STONE	MATTE	778855	778860	779220

6 mm 1/4" ↓	FLORIM OVERSIZE magnum	COLOR	SURFACE	120x280 47 1/4" x 110 1/4"	120x240 47 1/4" x 94 1/2"	120x120 47 1/4" x 47 1/4"	60x120 23 5/8" x 47 1/4"
BIOTECH 	SERIZZO STONE	MATTE	778772	778782	778792	778797	





soap stone

GRES FINE PORCELLANATO / FINE PORCELAIN STONEWARE
SQUADRATO / SQUARED

9 mm 3/8" ↓	COLOR	SURFACE	80x180 31 1/2" x 70 6/7"	60x120 23 5/8" x 47 1/4"	60x60 23 5/8" x 23 5/8"
BIOTECH	SOAP STONE	SOFT	778859	778864	779224

6 mm 1/4" ↓	FLORIM OVERSIZE magnum	COLOR	SURFACE	120x280 47 1/4" x 110 1/4"	120x240 47 1/4" x 94 1/2"	120x120 47 1/4" x 47 1/4"	60x120 23 5/8" x 47 1/4"
BIOTECH		SOAP STONE	SOFT	778775	778790	778795	778800





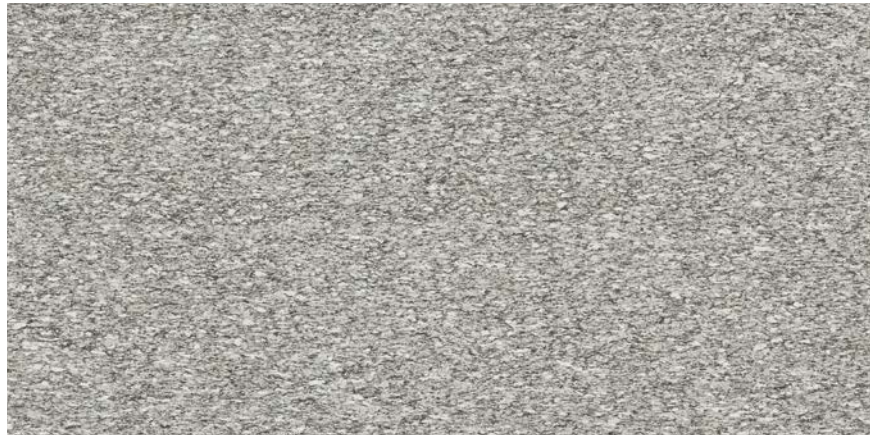
crema stone



stonewood



lapis greige



serizzo stone



soap stone

GRES FINE PORCELLANATO / FINE PORCELAIN STONEWARE
SQUADRATO / SQUARED


20 mm 3/4" ↓	COLOR	SURFACE	60x120 23 ^{5/8"} x47 ^{1/4"}
	CREMA STONE	STRUTTURATO	776402
	STONEWOOD	STRUTTURATO	776405
BIOTECH 	LAPIS GREIGE	STRUTTURATO	776403
	SERIZZO STONE	STRUTTURATO	776400
	SOAP STONE	STRUTTURATO	776406




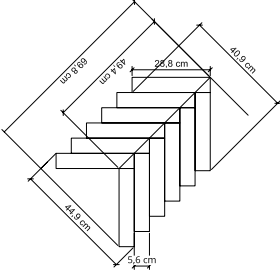
DECORI / DECORS

GRES FINE PORCELLANATO / FINE PORCELAIN STONEWARE
SQUADRATO / SQUARED


9 mm 3/8" ↑↓

	COLOR	SURFACE	29x38 11 ^{3/7} "x15"
BIOTECH		TOUCH CREMA STONE	MIX MATTE/CANNETÉ 779353
		TOUCH STONEWOOD	MIX MATTE/CANNETÉ 779354
		TOUCH LAPIS GREIGE	MIX MATTE/CANNETÉ 779355


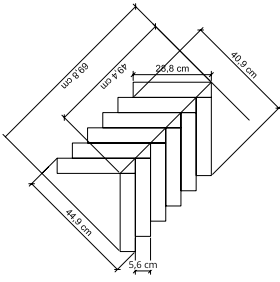
9 mm 3/8" ↑↓

	COLOR	SURFACE	
BIOTECH			 HERRINGBONE
		CREMA STONE	MATTE 779361
		STONEWOOD	MATTE 779362
	LAPIS GREIGE	MATTE 779363	

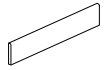






6 mm 1/4" ↑↓

	COLOR	SURFACE	33,5x37 13 ^{1/5} "x14 ^{4/7} "
BIOTECH		SQUARES SERIZZO STONE	NATURALE/MATTE 779356
		SQUARES SOAP STONE	SOFT 779357

6 mm 1/4" ↑↓

	COLOR	SURFACE	
BIOTECH			 HERRINGBONE
		CREMA STONE	MATTE 779358
		STONEWOOD	MATTE 779359
	LAPIS GREIGE	MATTE 779360	


PEZZI SPECIALI / SPECIAL TRIMS

9 mm 3/8" ↑↓		COLOR	SURFACE	4,6x60 1 4/5" x 23 5/8"  battiscopa	33x120x3 13" x 47 1/4" x 1 1/8"  gradino
BIOTECH		CREMA STONE	MATTE	779027	779032
		STONEWOOD	MATTE	779031	779036
		LAPIS GREIGE	MATTE	779028	779033
		SERIZZO STONE	MATTE	779029	779034
		SOAP STONE	SOFT	779030	779035

6 mm 1/4" ↑↓		COLOR	SURFACE	4,6x60 1 4/5" x 23 5/8"  battiscopa
BIOTECH		CREMA STONE	MATTE	779037
		STONEWOOD	MATTE	779041
		LAPIS GREIGE	MATTE	779038
		SERIZZO STONE	MATTE	779039
		SOAP STONE	SOFT	779040

CORETECH





Coretech è la collezione di Florim che rende la pietra piacentina, estratta nel cuore delle Prealpi Giulie, ancora più performante per le esigenze dell'architettura contemporanea. Ispirata ad un materiale naturalmente bello, resistente, durabile e lavorabile, Coretech si spinge oltre, per assicurare un approccio sostenibile al costruire.

Florim's **Coretech** collection takes Piasentina stone quarried in the foothills of the Julian Alps and enhances its performance to cater to the needs of contemporary architecture. Inspired by a naturally beautiful, tough and workable yet durable material, Coretech takes things to the next level, ensuring a sustainable approach to construction.

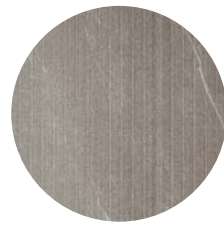




flame light
matte



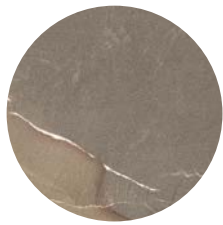
flame light
canneté



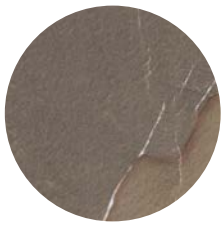
flame light
rigatino



brushed light
matte



satin dark
soft



flame dark
matte



coretech

Questa collezione fa parte del progetto **CarbonZero-**, le superfici Climate Positive che riducono la CO₂ in atmosfera.

*This collection is part of **CarbonZero-** project, Florim's Climate Positive surfaces that reduce CO₂ in the atmosphere.*



versatilità progettuale

versatile design solutions





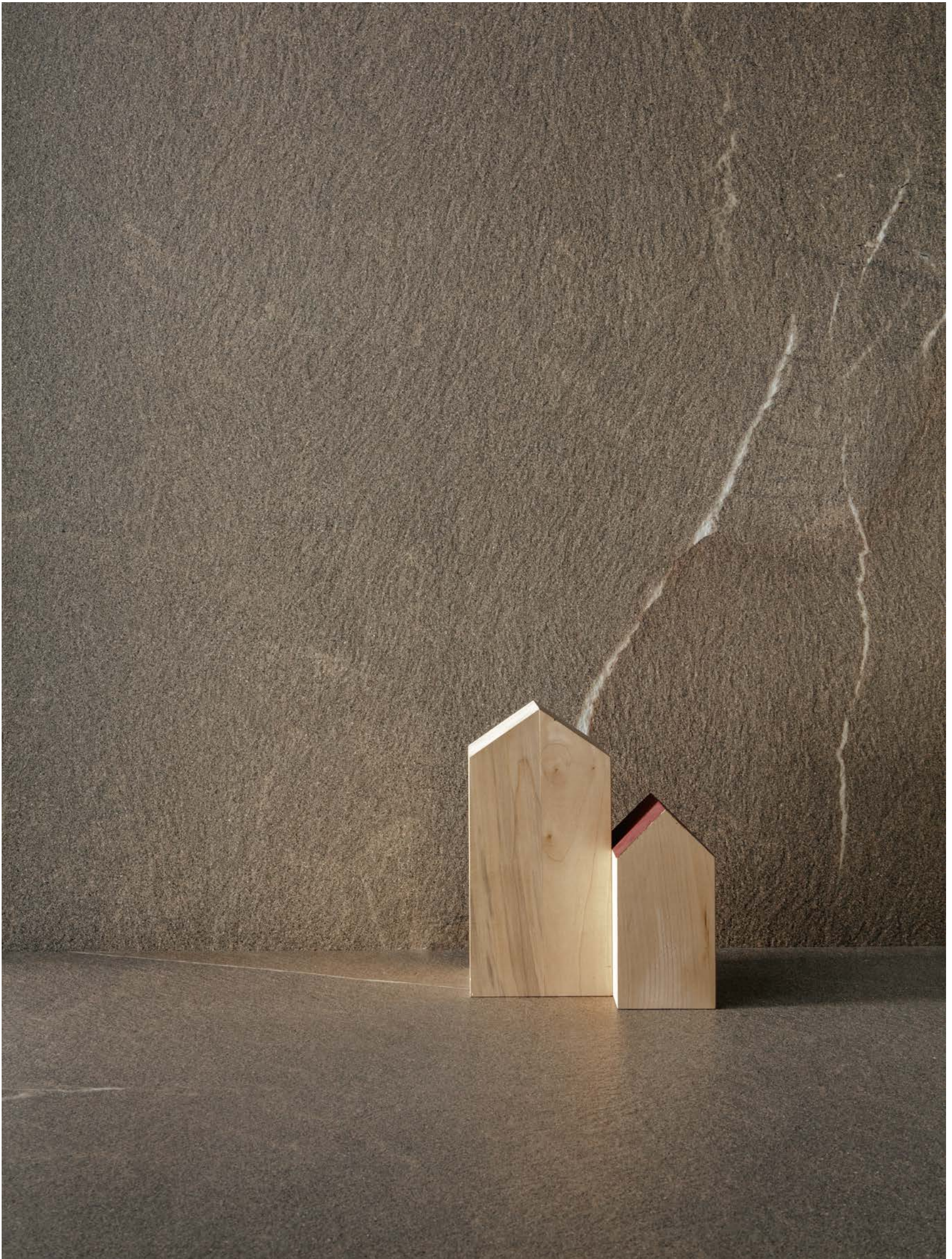
brushed light





flame light canneté
flame light

flame dark





flame light rigatino





satin dark

flame light

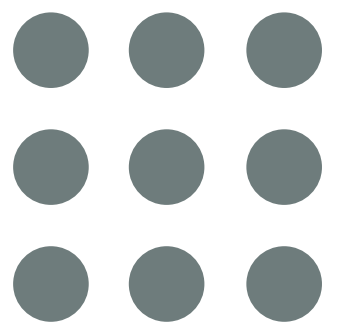


differenti lavorazioni
different processing techniques





matte





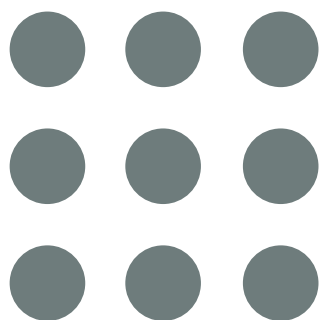
flame dark



matte



brushed light





satin dark







flame light

GRES FINE PORCELLANATO / FINE PORCELAIN STONEWARE
SQUADRATO / SQUARED

9 mm 3/8" ↓		COLOR	SURFACE	80x180 31 1/2" x 70 6/7"	60x120 23 5/8" x 47 1/4"	80x80 31 1/2" x 31 1/2"	60x60 23 5/8" x 23 5/8"
CORETECH		FLAME LIGHT	MATTE	778943	778947	778951	779227
			CANNETÉ	-	778953	-	-
			RIGATINO	-	778954	-	-
6 mm 1/4" ↓		COLOR	SURFACE	120x280 47 1/4" x 110 1/4"	120x240 47 1/4" x 94 1/2"	120x120 47 1/4" x 47 1/4"	60x120 23 5/8" x 47 1/4"
CORETECH		FLAME LIGHT	MATTE	778907	778911	778915	778919





brushed light

GRES FINE PORCELLANATO / FINE PORCELAIN STONEWARE
SQUADRATO / SQUARED

9 mm $\frac{3}{8}$ "		COLOR	SURFACE	80x180 31 $\frac{1}{2}$ "x70 $\frac{6}{7}$ "	60x120 23 $\frac{5}{8}$ "x47 $\frac{1}{4}$ "	80x80 31 $\frac{1}{2}$ "x31 $\frac{1}{2}$ "	60x60 23 $\frac{5}{8}$ "x23 $\frac{5}{8}$ "
CORETECH		BRUSHED LIGHT	MATTE	778944	778948	778952	779228


6 mm $\frac{1}{4}$ "	FLORIM OVERSIZE magnum	COLOR	SURFACE	120x280 47 $\frac{1}{4}$ "x110 $\frac{1}{4}$ "	120x240 47 $\frac{1}{4}$ "x94 $\frac{1}{2}$ "	120x120 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "	60x120 23 $\frac{5}{8}$ "x47 $\frac{1}{4}$ "
CORETECH		BRUSHED LIGHT	MATTE	778908	778912	778916	778920






satin dark

GRES FINE PORCELLANATO / FINE PORCELAIN STONEWARE
SQUADRATO / SQUARED

9 mm 3/8" ↑ ↓	COLOR	SURFACE	80x180 31 1/2" x 70 6/7"	60x120 23 5/8" x 47 1/4"	80x80 31 1/2" x 31 1/2"	60x60 23 5/8" x 23 5/8"
CORETECH 	SATIN DARK	SOFT	778941	778945	778949	779225

6 mm 1/4" ↑ ↓	FLORIM OVERSIZE magnum	COLOR	SURFACE	120x280 47 1/4" x 110 1/4"	120x240 47 1/4" x 94 1/2"	120x120 47 1/4" x 47 1/4"	60x120 23 5/8" x 47 1/4"
CORETECH 		SATIN DARK	SOFT	778905	778909	778913	778917





flame dark





GRES FINE PORCELLANATO / FINE PORCELAIN STONEWARE
SQUADRATO / SQUARED





9 mm $\frac{3}{8}$ "		COLOR	SURFACE	80x180 $31\frac{1}{2}$ "x70 $\frac{6}{7}$ "	60x120 $23\frac{5}{8}$ "x47 $\frac{1}{4}$ "	80x80 $31\frac{1}{2}$ "x31 $\frac{1}{2}$ "	60x60 $23\frac{5}{8}$ "x23 $\frac{5}{8}$ "
CORETECH		FLAME DARK	MATTE	778942	778946	778950	779226

6 mm $\frac{1}{4}$ "	FLORIM OVERSIZE magnum	COLOR	SURFACE	120x280 $47\frac{1}{4}$ "x110 $\frac{1}{4}$ "	120x240 $47\frac{1}{4}$ "x94 $\frac{1}{2}$ "	120x120 $47\frac{1}{4}$ "x47 $\frac{1}{4}$ "	60x120 $23\frac{5}{8}$ "x47 $\frac{1}{4}$ "
CORETECH		FLAME DARK	MATTE	778906	778910	778914	778918



PEZZI SPECIALI / SPECIAL TRIMS

9 mm 3/8" ↑↓		COLOR	SURFACE	4,6x60 1 4/5" x 2 3/8" battiscopa	33x120x3 13" x 47 1/4" x 1 1/8" gradino
CORETECH		FLAME LIGHT	MATTE	779044	779049
		BRUSHED LIGHT	MATTE	779042	779047
		SATIN DARK	SOFT	779045	779050
		FLAME DARK	MATTE	779043	779048

6 mm 1/4" ↑↓		COLOR	SURFACE	4,6x60 1 4/5" x 2 3/8" battiscopa
CORETECH		FLAME LIGHT	MATTE	779053
		BRUSHED LIGHT	MATTE	779051
		SATIN DARK	SOFT	779054
		FLAME DARK	MATTE	779052

Quanto contenuto nel catalogo è indicativo e non esaustivo riguardo alle grafiche, decori e ai colori riportati.
Contents of this catalog is indicative and not exhaustive with regard to graphics, decors and colors shown.

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